



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

AGENDA
REGULAR MEETING
APRIL 12, 2024
10:00 AM

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

1. CALL TO ORDER
2. APPROVE MINUTES FROM THE MARCH 8, 2024 REGULAR MEETING
3. FINANCE REPORT
4. OLD BUSINESS
 - A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES
 - i. 5K UPDATE – FINAL UPDATE – MEMO – LUCY GARCIA
 - ii. GOLF TOURNAMENT – MEMBERS MCLAUGHLIN/LEMONS
 - iii. SPRING BASEBALL OPENING DAY – MEMBER MCLAUGHLIN
 - iv. BBQ COOKOFF – MEMBER MCLAUGHLIN
5. NEW BUSINESS
 - A. DISCUSSION OF SPONSORSHIP PLAQUES AND LAPEL PINS
6. REPORTS
 - A. COMMITTEE MEMBERS
 - B. SUBCOMMITTEES
 - i. ACTIVITIES - MCLAUGHLIN
 - ii. FIREWORKS - RICH
 - iii. FUNDRAISING – COOPER/LEMONS
 - iv. MARKETING - FLOWERS
 - v. PARADE - HURD
7. ADJOURN

Youngsville
Home begins with you

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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

MARCH 8, 2024
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:00am. In attendance were Committee Members Nathan Page, Brandon Lemons, Cat Redd, Alysya McLaughlin, David Jerose, Jim Moss, and Michelle Faulkner. Members AC Rich, Lila Hedlund, Aubrey Cooper, and Emily Hurd were absent. The guest in attendance was Kim Kaid, Greater Franklin County Chamber of Commerce.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on January 12, 2024, as presented.

MOTION: TO APPROVE MINUTES FROM THE JANUARY 12, 2024 REGULAR MEETING

The motion was made by Member Redd, seconded by Member Page, and passed unanimously.

The next item on the agenda was the Finance Report.



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Sesquicentennial Committee
 Memorandum

To: Sesquicentennial Committee
From: Emily Hurd, Member
Date: 3/4/2024
Re: Monthly Finance Report

Please review and approve the below report on the Committee's finances as of February 29, 2024.

• Fundraisers	\$24,998.00
• Friends	\$ 925.00
• Platinum Sponsors (1)	\$10,150.00
• Gold Sponsors (1)	\$ 6,150.00
• Bronze Sponsors (3)	\$ 4,500.00
• Total expenses	\$ (9,762.41)
• Balance	\$36,960.59

We have \$6,650 in pledges and are waiting on the payments. We also have approximately \$7,842 in services for our various fund raisers.

Please do not hesitate to contact me if you have any questions or need more detailed information.

The next item on the agenda was Old Business:

A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES

I. 5K Update – Member Redd

- a. Approximately 100 registrants already.
- b. 150 T-Shirt have been ordered.
- c. Wake Forest Awards and Engravings have donated the awards.
- d. Members Redd and Faulkner planned to inspect the course again.
- e. Sponsorship signs will be ordered by Lucy Garcia, Town Planning Director.

II. GOLF TOURNAMENT UPDATE

- a. Member McLaughlin informed the committee of her two sponsors.
- b. After-tournament food has been donated.
- c. Event is May 31st at Olde Liberty Golf Course

III. OPENING DAY CEREMONY UPDATE

- a. Member McLaughlin provided updates for Opening Day Ceremonies on April 20th.
- b. Currently, she has 1 food truck, 1 sweets truck, and 9 vendors confirmed. Additional vendors are still needed.
- c. Baseball games will run from 9:00am to 8:00pm.



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IV. BBQ COOKOFF

- a. Member McLaughlin noted the BBQ Cookoff was scheduled for September 7th.
- b. HomeSlice will partner with the Town in the gravel parking lot near his business. Mr. Whitley volunteered to organize the event and donate profits to the Sesquicentennial.

The next item on the agenda was New Business.

The next item on the agenda was Reports.

A. Subcommittees:

i. Activities

- i. Egg Hunt – March 23rd
- ii. Opening Day Ceremony – April 20th
- iii. Golf Tournament – May 31st
- iv. National Night Out – August 9th
- v. BBQ Cookoff – September 7th
- vi. Trick or Treat the Trails – October 25th
- vii. Christmas Tree Lighting Ceremony – December 6th
- viii. Christmas Parade – December 7th

ii. Fireworks

- i. There were no updates.

iii. Fundraising

- i. There were no updates.

iv. Marketing

- i. Members Redd and Flowers reported positive progress in marketing efforts.

v. Parade

- i. There were no updates.

Chair Flowers adjourned the meeting, with a motion made by Member Redd, seconded by Member Page, and passed unanimously.

Respectfully submitted by Emily Hurd, Town Clerk



Sesquicentennial Committee

Memorandum

To: Sesquicentennial Committee
From: Emily Hurd, Member
Date: 4/1/2024
Re: Monthly Finance Report

Please review and approve the below report on the Committee's finances as of March 31, 2024.

- Fundraisers \$24,998.00
- Sponsorships \$33,525.00
- Total expenses \$(14,721.16)

- Balance \$43,801.84

We have \$6,650 in pledges and are waiting on the payments. We also have approximately \$7,842 in services for our various fund raisers.

Please do not hesitate to contact me if you have any questions or need more detailed information.



Sesquicentennial Committee Memorandum

To: Board of Commissioners and Sesquicentennial Committee
From: Lucy Garcia
Date: March 28, 2024
Re: St. Patrick's Day 5K/Fun Run – Final Update

The first annual St. Patrick's Day 5K was fantastic. We lucked out with perfect weather and a huge turnout, almost 200 registrations. With tickets and sponsorships sold, we brought in \$6,725. After expenses, we netted \$4,656.

For the 2025 5K, more energy needs to be spent seeking out sponsorships. Having a dedicated 5K committee could help with that, but the personal touch of visiting downtown businesses and hanging up posters by Cat and Michelle is worth repeating as a marketing strategy. The billboard was crucial as well.

Needs for next year: Porta johns will be needed for the area behind Yacht Club as well, and a "tail" will be needed to run (functioning as YPD did this year). After a close call with the sign order, sponsor signs will need to be ordered at least two weeks in advance, and from a local sign company. The digital sign at Mitchell Park will need to be put up two weeks in advance, and medals will need to be bought for both male and female winners.

Thank you to both the Board of Commissioners and the Sesquicentennial Committee for their support of this event. Commissioner Redd's experience with the Gobbler Run meant we had an experienced leader to count on in programming this event, and her expertise was invaluablely helpful. Michelle Faulkner deserves equal praise for all the hours she put into the 5K.

We appreciate all our sponsors for the event: Yacht Club, Crossfit Youngsville, MWC Sports, Grey Outdoors, Allison with Property Specific Realty, The Loading Dock Wake Forest, Youngsville ABC, Steve Tomlin Traditional Barbering Services, and Creative Financial Staffing. Many of these businesses sponsored prizes which totaled over \$1,100 in value, and services in lieu totaled over \$1,500. A big thank you to Deputy Town Clerk Ravi Boze-Adams for her amazing advertising of the event and for her help setting up, to Mayor Flowers for presenting the awards, and to Nathan Page for his help on race day.

I'm so proud that we pulled this off!

Lucy Garcia



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PLEASE CAREFULLY CHECK SPELLING, FONTS, AND GRAPHICS
 THE CUSTOMER IS RESPONSIBLE FOR PROOFREADING & APPROVING OF ALL ART AHEAD OF PRODUCTION.
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500 pins @ \$1.60 each + \$85 die/setup + \$30 printed silkscreen + Shipping
 (\$1.83 per pin)

1000 pins @ \$1.30 each + \$85 die/setup + \$30 printed silkscreen + Shipping
 (\$1.42 per pin)

Optional Hard enamel style: add \$0.10 to unit pricing

For this design, we are opting to print on the blue text since the text is a bit small to create enamel wells for. To print, we require a flat surface. We can either add a thin epoxy coating or go with our hard enamel style.

The die and silkscreen are kept on file for 5 years! If you reorder within that timeframe, there will be no additional fees and the lifespan will renew another 5 years from the reorder date. Current lead times are around 4 weeks.

500 pins cost \$915. Sold at \$10 each, raises \$4,085.

1000 pins cost \$1415. Sold at \$10 each, raises \$8,585.

Please keep in mind that some pins will be given out for free to sponsors and as prizes. We also need to be reasonable in how many we think we might be able to sell.



Soft Enamel Pin

Hard Enamel Pin



With Epoxy Dome

No Epoxy Dome



Bronze Sponsor



PROUDLY PRESENTED TO

Hurt and Sons, LLC



In appreciation for your
dedication to the
Town of Youngsville's
150th Anniversary.



Note: Display is an approximate preview.



All plaques are on a cherry wood background and cost about the same.

I would like to get these ordered soon so our sponsors can have them for their businesses.