



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@TownofYoungsville.org
www.townofyoungsville.org

AGENDA
REGULAR MEETING
APRIL 14, 2023
10:00 AM

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

1. CALL TO ORDER
2. APPROVE MINUTES FROM THE MARCH 10, 2023 REGULAR MEETING
3. OLD BUSINESS
 - A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES
4. NEW BUSINESS - NONE
5. REPORTS
 - A. COMMITTEE MEMBERS
 - B. SUBCOMMITTEES
 - i. ACTIVITIES - MCLAUGHLIN
 - ii. FIREWORKS - RICH
 - iii. FUNDRAISING – COOPER/LEMONS
 - iv. MARKETING - FLOWERS
 - v. PARADE - HURD
6. ADJOURN

Youngsville
Home begins with you

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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

MARCH 10, 2023
10:00AM

REGULAR MEETING
YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:02am. In attendance were Chair Fonzie Flowers, Committee Members David Jerosé, Brandon Lemons, Cat Redd, Lila Hedlund, Nathan Page, Michelle Faulkner, Jim Moss (arrived later in the meeting), and Emily Hurd. Members Aubrey Cooper, Alysa McLaughlin, and AC Rich were absent. Also in attendance was Deputy Town Clerk Ravi Boze-Adams via teleconference.

The first item on the agenda was to select a Vice-Chair. Member Page volunteered.

MOTION: APPOINT NATHAN PAGE AS VICE-CHAIR

The motion was made by Member Hurd, seconded by Member Hedlund, and passed unanimously, 8-0.

The next item on the agenda was to approve the Minutes from the Regular Meeting held on February 10, 2023, as presented.

MOTION: TO APPROVE MINUTES FROM THE FEBRUARY 10, 2023 REGULAR MEETING

The motion was made by Member Page, seconded by Member Hedlund, and passed unanimously, 8-0.

The next item on the agenda was Old Business:

- A. DISCUSSION OF DRAFT LOGO DESIGN – SHAWN TERPACK – ARNETT MULDROW & ASSOCIATES Ltd.
 - i. Mr. Terpack presented his changes that were made based on feedback from the Committee.



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- ii. He presented the Sponsorship logos, noting he needed to add one for the “Friends of Youngsville” category. Also presented were samples for items like banners, pins, car stickers, time capsule post card, letterhead, etc.
- iii. Mr. Terpack stated the Committee will get a style guide with the contact sheets for various logos and formats.

B. DISCUSSION ON CELEBRATION ACTIVITIES AND DATES.

- i. Proposed Sponsorship Opportunities:
 - 1. Member Hurd presented the proposed Sponsorship opportunities.

*Youngsville Sesquicentennial 2025
 Sponsorship Opportunities*

Platinum - \$10,150

Sponsorship of a Parks and Recreation Team for four (4) seasons, five (5) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and social media, mention on Sesquicentennial signage, included on advertising, Signage on Field 1 and 2 at the Luddy Park, and five (5) Souvenir items of your choice.

Gold - \$6,150

Sponsorship of a Parks and Recreation Team for three (3) seasons, four (4) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and social media, mention on Sesquicentennial signage, included on advertising, Signage on Field 2 at the Luddy Park, and four (4) Souvenir items of your choice.

Silver - \$3,150

Sponsorship of a Parks and Recreation Team for two (2) seasons, three (3) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and Social Media, mention on Sesquicentennial signage, Signage on Field 3 at the Luddy Park, and three (3) Souvenir items of your choice.

Bronze - \$1,500

Sponsorship of a Parks and Recreation Team for one (1) seasons, two (2) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and Social Media, mention on Sesquicentennial signage, Signage on Field 4 at the Luddy Park, and two (2) Souvenir items of your choice.

Note: Sponsorships can be paid all at once or over a three-year period.

Friend of Youngsville

\$150 - \$499 – mention on website, one (1) Souvenir item of your choice.

\$500-\$999 – one (1) free ticket to Sesquicentennial events, Certificate, Logo, mention on website, one (1) Souvenir item of your choice.

\$1,000 - \$1,499 - two (2) free ticket to Sesquicentennial events, Certificate, Logo, mention on website, two (2) Souvenir items of your choice.

Services in lieu - one (1) free ticket to Sesquicentennial events, Certificate, Logo, mention on website and social media, one (1) Souvenir item of your choice.



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2. Member Hurd explained her ideas about signage on Main Street and event signage.
3. Clarification was made that free tickets to Sesquicentennial events did not include registration or participation fees, only entrance fees.

MOTION: APPROVE SPONSORSHIP OPPORTUNITIES AS PRESENTED WITH THE DISCLAIMER ADDED DESCRIBING THE DIFFERENCE BETWEEN REGISTRATION AND ENTRANCE FEES

The motion was made by Member Page, seconded by Member Redd, and passed unanimously, 8-0. Member Jerose asked how the finances would be handled and Member Hurd explained the Town Finance Officer would add the Sesquicentennial revenues and expenses to the Town's Chart of Accounts. The webpage will be set up for donations as well and will have a something on it that will show the amount of funds raised.

The next item on the agenda was New Business. There were none.

The next item on the agenda was Reports.

- A. Subcommittees:
 - a. Activities – Member Hurd stated Member McLaughlin was working on getting costs for movies but noted the cost of a 20' inflatable screens could be purchased for as low as \$120.00.
 - b. Fireworks – no update
 - c. Fundraising – Member Lemons stated they have started reaching out to sponsors for the Golf Tournament and no movement yet on the BBQ cookoff. It was recommended that he speak with a local business owner who has experience with cookoffs. Chair Flowers stated he would talk to another resident to see if they would be interested in being on the fundraising committee.
 - d. Marketing – Chair Flowers stated he has been unable to get someone to help on the marketing committee. Member Redd offered to speak with a couple of people she knew may be willing to help.
 - e. Parade – No update on parade
 - i. Member Hurd updated the Committee on the status of the website and showed samples. Mayor Flowers thanked Boze-Adams for her work.

Member Lemons stated the Golf Tournament had been moved from June 2nd to June 9th. As this conflicted with the regular Steering Committee meeting, it was decided to cancel it.



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MOTION: CANCEL THE JUNE 9, 2023 SESQUICENTENNIAL STEERING COMMITTEE MEETING

The motion was made by Member Page, seconded by Member Hedlund, and passed unanimously, 9-0.

Chair Flowers adjourned the meeting at 11:12 am.

Respectfully submitted by Emily Hurd, Town Clerk

DRAFT