



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

APRIL 14, 2023
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:03am. In attendance were Chair Fonzie Flowers, Vice-Chair Nathan Page, Committee Members David Jerosé, Lila Hedlund, A.C. Rich, Alysia McLaughlin, and Emily Hurd. Members Aubrey Cooper, Captain Brandon Lemons, Michelle Faulkner, Jim Moss, and Cat Redd were absent. Also in attendance was Deputy Town Clerk Ravi Boze-Adams.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on March 10, 2023, as presented.

MOTION: TO APPROVE MINUTES FROM THE MARCH 10, 2023 REGULAR MEETING

The motion was made by Member Hedlund, seconded by Member Hurd, and passed unanimously, 7-0.

The next item on the agenda was Old Business:

A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES

- i. Chair Flowers stated that Representative Winslow will lobby for the State to designate the Town of Youngsville, during Sesquicentennial Celebration, as Honorary State Capital. Member Jerosé suggested that the designation be documented by a proclamation by the Governor.
- ii. Member Jerosé suggested a Sesquicentennial Booth at the upcoming Fall Festival on September 23rd; Although marketing materials will probably not be available, the Committee agreed to attend the event. Items may be ready in time for Trick or Treat the Trails event.
- iii. Logos are all digitally filed. The Challenge Coin is being finalized. Logos and/or additional branding tweaking can be performed with the



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remaining time on the existing contract. Lapel pins need to be ordered soon.

The next item on the agenda was New Business. There were none.

The next item on the agenda was Reports.

A. Subcommittees:

- i. Activities –Member McLaughlin stated her subcommittee consists of Mason Hurt, Meaghan Jordan, Michelle Faulkner, and Lila Hedlund. They will meet monthly, on the 1st Wednesdays, starting in June. Soliciting Golf Sponsorships has been difficult.
- ii. Fireworks – no update; Chair Flowers stated that consideration for future Town 4th of July events are contingent upon the Sesquicentennial’s fireworks success.
- iii. Fundraising – Chair Flowers stated Bobby Ayscue has volunteered to be on the subcommittee. Ayscue is excited to get the ball rolling in soliciting from the businesses. Member Cooper is recovering well from his illness.
- iv. Marketing – Chair Flowers stated Stormi Mountain will help with marketing.
- v. Parade – No update on parade

Boze-Adams showed the updates to the current website, to include the Goal Thermometer and the “Youngsville Begins With You..” Sesquicentennial slogan. She stated that the design phase of the new website was complete, and it is currently in the HTML development phase. She will have an update, possibly the new website, at the next meeting.

Chair Flowers adjourned the meeting, with a motion made by Member Hedlund, seconded by Vice-Chair Page and unanimously voted aye, at 10:34 am.

Respectfully submitted by Ravi Boze-Adams, Deputy Town Clerk