



**Town of Youngsville**  
**Sesquicentennial Steering Committee**  
P. O. Box 190 / 134 US 1A South  
Youngsville, NC 27596  
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax  
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**MINUTES**  
**SESQUICENTENNIAL STEERING COMMITTEE**

**AUGUST 11, 2023**  
**10:00AM**

**REGULAR MEETING**

**YOUNGSVILLE TOWN HALL**  
**134 US 1A SOUTH**

Chair Fonzie Flowers called the meeting to order at 10:00am. In attendance were Committee Members David Jerose, Lila Hedlund, Aubrey Cooper, Michelle Faulkner, Cat Redd, Alysya McLaughlin, and Emily Hurd. Members Jim Moss, Vice-Chair Nathan Page, Captain Lemons, and Battalion Chief AC Rich were absent.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on July 14, 2023, as presented.

**MOTION: TO APPROVE MINUTES FROM THE JULY 14, 2023 REGULAR MEETING**

The motion was made by Member Hedlund, seconded by Member Cooper, and passed unanimously, 8-0.

The next item on the agenda was Old Business:

**A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES**

**i. 5K Update – Member Redd**

1. Working on getting presenting sponsor – Panic Point is first choice
2. Not yet heard back from T-shirt company
3. CHIP will cost \$1,900 plus \$3.50 per registered participant – Concerns were noted about pricing for a smaller sized 5k
4. Work on getting sponsors to cover CHIP costs
5. Registration will have to be through the CHIP company
6. Set goal for \$4,500 after expenses
7. Work with local businesses regarding electronic goodie bag
8. Work with local businesses regarding green beer
9. Will see if Panic Point would be willing to tie in their St. Patrick's Day event with our 5K



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10. Discussion on separating sponsors per event so the Town does not overload our local businesses over the next couple of years
11. Redd and Faulker will work on CHIP and routes, green beer, and sponsorships.
12. Event is rain or shine
- ii. Movie Night Update – Member McLaughlin
  1. McLaughlin explained Movie Night would not bring in much of a profit
  2. Discussion on including Movie Night with other events
  3. Cooper explained how movies worked at Faith Baptist Church and noted an idea for a mobile screen
  4. Cooper and McLaughlin continue to work on this
- iii. Casino Night Update – Member Hurd
  1. Based on quotes, it will be approximately \$3,000 for 100 people
  2. Hurd chose Casino Party Aces as best price and informative staff
  3. Will be able to do a temporary ABC Permit for location
  4. Working on getting the Victorian in January or February – The Victorian will be the event sponsor
  5. Table Sponsors will cover costs of event
  6. Hurd went over prices for tickets and extra chips
  7. Fundraising goal was set for \$10,000
  8. Parks and Recreation will host a babysitting/activity on the same night so parents can have a fun night out – Parks and Recreation staff have current background checks – Costs are set out in the Town's Fee Schedule, approximately \$20 per family
  9. Hurd explained how the prizes work for Casino Night – two different ways to handle raffles
  10. Concern was expressed about seven tables not being enough – only 60 people would be able to play at any given time
  11. Best date for Committee Members was late January, on a Saturday

The next item on the agenda was New Business.

- A. Member Jerose requested the Committee have a table at the Fall Festival. It was noted the Police Department and Parks and Recreation would already have a table and Members would be able to use their tables to hand out information for the Sesquicentennial.

The next item on the agenda was Reports.



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A. Subcommittees:

- i. Activities
  - i. Member McLaughlin noted Burnt Barrel was having Gym Class Hero, an adult field day on November 11<sup>th</sup>.
  - ii. Request to pick three activities for upcoming events. McLaughlin will email the options to the Committee.
- ii. Fireworks
  - i. Chair Flowers stated Member Rich's research showed a fireworks display will cost approximately \$1,000 per minute and Luddy Park was an acceptable location.
- iii. Fundraising
  - i. There were no other updates
- iv. Marketing
  - i. Member Redd noted the Committee needed to move forward on marketing. The person that had offered to help was no longer in contact. Other options, including paying someone, were discussed. Members Redd and Flowers stated they would work on other options
  - ii. Making short videos for the website and social media was also mentioned
- v. Parade – No update on parade

Chair Flowers adjourned the meeting at 11:25am, with a motion made by Member Hurd, seconded by Member Redd, and passed unanimously, 8-0.

*Respectfully submitted by Emily Hurd, Town Clerk*