



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

DECEMBER 8, 2023
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 9:59am. In attendance were Committee Members Lila Hedlund, Brandon Lemons, Michelle Faulkner, Cat Redd, Alysa McLaughlin, and Emily Hurd. Member Nathan Page arrived late, and Members AC Rich, Aubrey Cooper, and David Jerose were absent.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on October 13, 2023, as presented.

MOTION: TO APPROVE MINUTES FROM THE OCTOBER 13, 2023 REGULAR MEETING

The motion was made by Member Hurd, seconded by Member Hedlund, and passed unanimously, 8-0.

The next item on the agenda was the Finance Report. Member Hurd stepped out briefly and Chair Flowers skipped the Finance Report until she returned.

Chair Flowers introduced Kim Kaid of the Greater Franklin County Chamber of Commerce. He noted she owned her own marketing firm. Chair Flowers felt she would be a great asset and had requested she attend the Sesquicentennial Committee Meeting to see what we were about. Ms. Kaid introduced herself and gave a brief overview of her experience. She noted that Youngsville was her community as well and she would like to help.

Member Page noted the lack of sales for sponsorships and how close the events are. He stated he was glad that Ms. Kaid was taking an interest. Member Page gave a summary of Casino Night for her reference. The concern was getting the word out to area businesses so they could be involved. Once the information was formalized, Staff would force the information through social media and visiting local businesses.



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The next item on the agenda was Old Business:

A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES

- I. 5K Update – Member Redd
 - a. Running behind on getting sponsors due to work and home life.
 - b. Will have the green beer at Yacht Club.
 - c. Working on “How to have a race that everybody can win” for a slogan/motto.
 - d. Still working on a route that doesn’t cross Main Street.
 - e. Members Page and Redd both suggested alternate routes.
 - f. Working with her T-shirt contact regarding prices.
 - g. Noted she was expecting approximately 200 registrants.
 - h. Discussed possible volunteers to help.
- II. Finance Report
 - a. Member Hurd returned and updated the Committee on how much money was raised between sponsors and fundraisers as well as money spent, for a balance of \$16,132.92.
 - b. She noted Staff has been doing raffles to help raise funds.
 - c. The expenses include payments for Casino Party Aces and ZimZoom Photobooth. She explained their final payments will be reflected in future Financial Reports.
 - d. Expenses will increase as supplies for Casino Night are purchased.
- III. Casino Night Update – Member Hurd
 - a. Member Hurd presented information regarding the Table Sponsors and ticket prices and perks.
 - b. 5 more Table Sponsors were needed, and she listed several businesses that might be interested.
 - c. The Photobooth sponsor backed out and another one was needed.
 - d. The Victorian is hosting the event, HomeSlice Tavern will cover the costs of the free drinks and have a cash bar. The ABC Permit for the event has been approved.
 - e. Brian Whitley is working on finding someone to sponsor the food.
 - f. More prizes are needed. Current prizes include 4 bottles of bourbon from the Youngsville ABC Store (Page volunteered to sponsor them), 4 Hurricanes Tickets against the Redwings, and a box at PNC Arena. Member Lemons stated he was able to get \$250 in gift certificates from Kanki Restaurant.
 - g. Members of the Committee volunteered to speak with various businesses for sponsorships and prizes.



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- h. Tickets are selling and only 2 children have been signed up for childcare at this time.
- i. Member Hurd stated her goal was to raise \$10,000 on Casino Night.

The next item on the agenda was New Business. There was no New Business.

The next item on the agenda was Reports.

A. Subcommittees:

- i. Activities
 - i. Member McLaughlin had no updates.
- ii. Fireworks
 - i. Discussion on having a second fireworks display at the Tree Lighting Ceremony. The displays should be ten minutes each.
- iii. Fundraising
 - i. Member Hurd presented two ideas that she had received. First was selling shirts at the Christmas Parade.
 - ii. The second idea was a Jail and Bail. A flyer was handed out with information on how they were run.
 - iii. Concerns were expressed regarding the amount of time for using the Police Department and other Staff members.
 - iv. Member Lemons explained his experience with them, and that process seemed simpler. He stated he would work with Member Cooper on the process.
 - v. It was suggested to have the Jail and Bail event coincide with another event at Luddy Park.
- iv. Marketing
 - i. Member Hurd stated they were working on getting better flyers out with the updated information and sponsors.
- v. Parade
 - i. Member Hurd stated the Christmas Parade went well with the changes. She will work with the Parade Committee in 2024 to get everything together for the Sesquicentennial Parade.
 - ii. The May 17, 2025 event will start with the parade, have events throughout downtown and Luddy Park, and end with the firework display.
 - iii. Parade theme will be history.



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- iv. Member Hurd reminded the Committee that she would also do a time capsule and have attendees fill out the postcards, especially noting where they are from.

Chair Flowers adjourned the meeting at 11:09am, with a motion made by Member Page, seconded by Member Redd, and passed unanimously, 9-0.

Respectfully submitted by Emily Hurd, Town Clerk