



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@TownofYoungsville.org
www.townofyoungsville.org

AGENDA
REGULAR MEETING
JANUARY 13, 2023
10:00 AM

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

1. CALL TO ORDER
2. APPROVE MINUTES FROM THE DECEMBER 9, 2022 REGULAR MEETING
3. OLD BUSINESS
 - A. PRESENTATION OF DRAFT LOGO DESIGN – SHAWN TERPACK – ARNETT MULDROW & ASSOCIATES Ltd.
 - B. DISCUSSION ON CELEBRATION ACTIVITIES AND DATES
 - i. FUNDRAISING GOALS
 - ii. ACTIVITIES, EVENTS, AND FUNDRAISING PROPOSALS
 - iii. TIMELINE OF EVENTS AND FUNDRAISERS
4. NEW BUSINESS
 - A. DISCUSSION ON WEBSITE DESIGN
5. REPORTS
 - A. SUBCOMMITTEES
 - i. ACTIVITIES - MCLAUGHLIN
 - ii. FIREWORKS - RICH
 - iii. FUNDRAISING – COOPER/LEMONS
 - iv. MARKETING - FLOWERS
 - v. PARADE - HURD
6. ADJOURN



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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

DECEMBER 9, 2022
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:02am. In attendance were Chair Fonzie Flowers, Committee Members Nathan Page, David Jerose, Captain Lemons, Cat Redd, Aubrey Cooper, and Alysya McLaughlin. Vice-Chair Miranda Goldman and Members A.C. Rich, Jim Moss, Lila Hedlund, and Emily Hurd were not in attendance. Also in attendance was Deputy Town Clerk Ravi Boze-Adams.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on November 18, 2022, as presented.

MOTION: TO APPROVE MINUTES FROM THE NOVEMBER 18, 2022 REGULAR MEETING

The motion was made by Member Redd, seconded by Member Nathan, and passed 7-0, as

Member Jerose expressed concerns about souvenirs being sold by a local company with misleading information on them. Boze-Adams read the history of Youngsville's beginnings from the Youngsville Museum webpage to help clarify the dates.

The next item on the agenda was Old Business:

- A. DISCUSSION ON CELEBRATION TYPE AND DATES – Tabled for next meeting
- B. DISCUSSION OF SUBCOMMITTEES:
 - i. Parking – decided not needed



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- ii. Marketing – Chairman Flowers will follow-up with a potential company or person to head
- iii. Fundraising – Members Cooper and Lemons will follow-up with a potential person to head, along with other members; Lemons fundraising ideas include plate sales, Brunswick Stew sales, and a golf tournament, in lieu of the Parks & Rec Annual Golf Tournament for Recreation Scholarships. The Town will have the new Town Attorney setup a 501 (c)(3), Friends of The Park, to legally raise money for the Town. This will enable the Committee to fundraise for the celebration.
- iv. Parade – Member Hurd was nominated to head, due to her experience
- v. Fireworks – Member AC Rich, YFD, was nominated to head
- vi. Children’s & Adult Activities – headed by Member McLaughlin
 - 1. Scrapbook & Quilting Project – Women’s Club

Member Page recommended having Hurd present a suggested timeline at the next meeting. He also suggested that all Members bring three fundraising ideas, three activities, and three events.

The next item on the agenda was New Business. There was none.

The next item on the agenda was Reports. There were none.

The meeting adjourned at 11:08 am upon a motion made by Member Redd, seconded by Member Cooper, and approved unanimously, 7-0.

Respectfully submitted by Ravi Boze-Adams, Deputy Town Clerk

Youngsville Event Schedule

- Egg Hunt – Saturday before Easter Weekend
- Parks and Rec Golf Tournament – 1st Friday in June
- Fall Festival – 4th Saturday in September
- Christmas Tree Lighting and Parade – 1st weekend in December

Unsure about possible dates for Community Organized Events

- Community Cleanup Day – 4th Saturday in March
- Downtown Vendor Events
 - Spring Fling – 4th Saturday in March
 - Summer Fest – 4th Saturday in July
 - Oktoberville – 2nd Saturday in October
 - Winterfest – 2nd Saturday in December
 - Food Truck Rodeo – 1st Sunday in May
 - Beer Run BBQ – 1st Saturday in September
- Youngsville Rescue and EMS Golf Tournament – 1st Friday in October

2023

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March						
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Community Cleanup
→ Spring Fling (Vendor)

April						
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P&R Golf tournament

Egg Hunt

July						
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August						
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Beer Run 500 (Vendor)

Summerfest (Vendor)

Fall Festival

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Tree + Parade

winterfest (Vendor)

6th Rescue & EMS Golf tournament
7th Oktoberville (Vendor)

Trick or treat the trails & Main

USA Holidays and Observances					
Jan 01	New Year's Day	Jan 02	New Year's Day Holiday	Jan 16	M L King Day
Feb 20	Presidents' Day	Apr 07	Good Friday	Apr 09	Easter Sunday
May 29	Memorial Day	Jun 19	Juneteenth	Jul 04	Independence Day
Sep 04	Labor Day	Oct 09	Columbus Day	Nov 11	Veterans Day
Nov 23	Thanksgiving Day	Dec 25	Christmas		

2024

January

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Community Cleanup
Spring Event (Vendor)
Egg Hunt

April

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Food Truck Rodeo
May

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P&R Golf tournament

July

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August

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Beer Run BBQ (Vendor)
Fall Festival

Summerfest (Vendor)

October

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Tree & Parade
Winter Event (Vendor)

4th Rescue + EMS Golf tourn.
5th Oktoberville (Vendor)

Trick or Treat the trails + Main

USA Holidays and Observances

Jan 01	New Year's Day	Jan 15	M L King Day	Feb 19	Presidents' Day
Mar 29	Good Friday	Mar 31	Easter Sunday	May 27	Memorial Day
Jun 19	Juneteenth	Jul 04	Independence Day	Sep 02	Labor Day
Oct 14	Columbus Day	Nov 11	Veterans Day	Nov 28	Thanksgiving Day
Dec 25	Christmas				

2025

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Community Clean up
Spring Event (Vendor)

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Food Truck Rodeo

P+R Golf tournament

Egg Hunt

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Beer Run BBQ (Vendor)

Fall Festival

Summerfest (Vendor)

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Tree & Parade

Winter Event (Vendor)

3rd
2nd cue & EMS
Golf Tourna.
HTH
JK Joberville
(Vendor)

Trick or Treat the trails & Main

USA Holidays and Observances					
Jan 01	New Year's Day	Jan 20	M L King Day	Feb 14	Valentine's Day
Feb 17	Presidents' Day	Apr 18	Good Friday	Apr 20	Easter Sunday
May 11	Mother's Day	May 26	Memorial Day	Jun 15	Father's Day
Jul 04	Independence Day	Sep 01	Labor Day	Oct 13	Columbus Day
Oct 31	Halloween	Nov 11	Veterans Day	Nov 27	Thanksgiving Day
Dec 25	Christmas				

Option 1:

Where: As a Subsite of www.townofyoungsville.org through Revize.com, the URL www.youngsvillenc.gov/150 would allow visitors will be redirected to the sesquicentennial subsite.

Who: www.youngsvillenc.gov/150 A short name, that is not long to type. This name is not written in stone and is my strong my suggestion.

Why: This will start transitioning residents toward .gov vs. the existing .org for the Town's Website; Town Info not mixed in with Celebration Info; Great for branding with the logo and its own colors as the theme over all content pages; Steering/Marketing Committees with more control over content and postings; dedicated site great on marketing items. Boze-Adams already trained on Revize.com programming, as the Web Admin for the Town.

What: Subsite complete with:

Homepage:

- Great for branding, with new logo and color scheme
- Calendar for events, meetings, times, and locations solely for Sesqui
- Donate button to go straight to online donation payment (as soon as it is setup by the Fundraising Committee)
- Signup for Updates Button to receive emails when something added to site
- Links to Facebook and Instagram and quick links like vendor sign-up

Pages: Suggesting 5 Menu Pages– ABOUT, COMMITTEES, EVENTS, FUNDRAISING, SPONSORS (See Chart)

How: 1 mockup design with up to 3 design changes for the Sesqui Home Page template design and layout; Eye-catching Calendar to keep committee meetings, fundraisers, quarterly events, and schedules on; Agenda & Minutes upload Page; Photo Galleries; Vendor Signup, email updates, volunteer signup, donation button, and unique quick links; all for one-time \$1,500 set-up fee. Since it is a subsite of the Town's Website, there is no additional annual fee. Also, no training is required, as Boze-Adams maintains the website and will the subsite.

When: As soon as the fee is paid to Revize.com, going "live" will take about 4-5 months, as the Town's Site will also be under redevelopment for the next 4-5 months as well.

Option 2: everything above with the following exceptions:

What: The Sesqui Page will not include a calendar. All Events, meetings and fundraisers dates will be located on the Town's Home Page Calendar, along with the Town's other events. Also, no donation button nor other unique Quick Links defaulted on every page. Links would need to be manually created each time a page is created for Sesqui content.

How: No fees required as the Sesqui Page and its subpages are part of the Town Website. The Sesqui Page will be in the color scheme of the Town's Pages, with the Town's theme and colors; The Sesqui logo and desired links can be put on each Sesqui page manually.

When: Boze-Adams can start after receipt of the official Sesqui Logo.

Logo
Donate
Calendar
Update Signup

youngsvillenc.
gov/150

About
Committees
Events
Fundraising
Sponsors

FAQ's
History
Museum
Pics of our Past
Agendas & Minutes

Who, What, Why, Where

Quick Links on Every Page:
Donate Now
Vendor Sign-up
Volunteer Sign-up
Update Sign-up
Facebook

Logo

Donate

Calendar

Update Signup

About

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Agendas & Minutes

Subcommittee

Steering

Goal & Campaign

Who, What, Why, Where

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Update Sign-up

Facebook