



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

JANUARY 13, 2023
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:02am. In attendance were Chair Fonzie Flowers, Committee Members Nathan Page, David Jerose, Captain Lemons, Cat Redd, A.C. Rich, Jim Moss, Lila Hedlund and Emily Hurd. Members Aubrey Cooper and Alysa McLaughlin were not in attendance.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on December 9, 2022, as presented.

MOTION: TO APPROVE MINUTES FROM THE DECEMBER 9, 2022 REGULAR MEETING

The motion was made by Member Hedlund, seconded by Member Page, and passed unanimously, 9-0.

The next item on the agenda was Old Business:

- A. PRESENTATION OF DRAFT LOGO DESIGN – SHAWN TERPACK – ARNETT MULDROW & ASSOCIATES Ltd.
 - i. Mr. Terpack showed several designs and their uses. He presented the draft logos for Sponsors as well. Mr. Terpack explained the proposed color scheme and noted he used the Town's base colors.
 - ii. After a brief discussion, the Board noted several changes they wished to see. Mr. Terpack will present those changes, along with a manual of suggested uses, at the February meeting.
- B. DISCUSSION ON CELEBRATION TYPE AND DATES.
 - i. Set fundraising goal at \$150,000.



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- ii. Parks and Recreation Golf Tournaments expected to raise approximately \$50,000 between 2023-2025.
- iii. Member Page to investigate costs of archway over Main Street. Possible option of gift to Youngsville for anniversary. Potential need of separate fundraising for arch.
- iv. Members went over the calendar of current events for the next few years.
- v. After a discussion of fundraising and event ideas, Members are to get proposals for 3 fundraisers, 3 events, and 3 activities to Member Hurd. She will compile and bring back next month.

The next item on the agenda was New Business:

A. DISCUSSION ON WEBSITE DESIGN

- i. Member Hurd presented Boze-Adams recommendations regarding the proposed website.
- ii. The Board decided for Option 1, the subsite of the Town of Youngsville. Expected costs are \$1,500. Expected build time is 4-5 months.

MOTION: TO DIRECT BOZE-ADAMS TO PROCEED WITH OPTION 1 WEBSITE DESIGN

The motion was made by Member Page and seconded by Member Hedlund. A brief discussion occurred regarding funding. The motion passed unanimously, 9-0.

The next item on the agenda was Reports.

A. Subcommittees

- a. Activities – no updates
- b. Fireworks – no updates
- c. Fundraising
 - i. Member Lemons explained the plans for the golf tournament and expectations of about \$15,000 to \$20,000 a year.
 - ii. Member Lemons mentioned selling BBQ Plates if they found enough cookers to make it worth it. Each cooker would bring in approximately \$1,800.
 - iii. 5K Run to be headed by Member Redd – first race to be held March 16, 2024. Weekend of anniversary date – March 17th. Estimated funds raised from the 5k are unknown at this time. More information will be brought before the Board after the logistics have been worked out.



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- d. Marketing
 - i. Chair Flowers has reached out to someone regarding the subcommittee but has not heard back. Other options for members of the subcommittee were given.
- e. Parade – no updates

The meeting adjourned at 11:29 am upon a motion made by Member Redd, seconded by Member Page, and approved unanimously, 9-0.

Respectfully submitted by Emily Hurd, Town Clerk