



**Town of Youngsville**  
**Sesquicentennial Steering Committee**  
P. O. Box 190 / 134 US 1A South  
Youngsville, NC 27596  
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax  
[CustomerService@TownofYoungsville.org](mailto:CustomerService@TownofYoungsville.org)  
[www.townofyoungsville.org](http://www.townofyoungsville.org)

**AGENDA**  
**REGULAR MEETING**  
**MARCH 10, 2023**  
**10:00 AM**

**YOUNGSVILLE TOWN HALL**  
**134 US 1A SOUTH**

1. CALL TO ORDER
2. SELECT VICE-CHAIR
3. APPROVE MINUTES FROM THE FEBRUARY 10, 2023 REGULAR MEETING
4. OLD BUSINESS
  - A. CONTINUE DISCUSSION OF DRAFT LOGO DESIGN – SHAWN TERPACK  
– ARNETT MULDROW & ASSOCIATES Ltd.
  - B. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES
    - i. PROPOSED SPONSORSHIP OPPORTUNITIES
5. NEW BUSINESS - NONE
6. REPORTS
  - A. COMMITTEE MEMBERS
  - B. SUBCOMMITTEES
    - i. ACTIVITIES - MCLAUGHLIN
    - ii. FIREWORKS - RICH
    - iii. FUNDRAISING – COOPER/LEMONS
    - iv. MARKETING - FLOWERS
    - v. PARADE - HURD
7. ADJOURN



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**MINUTES**  
**SESQUICENTENNIAL STEERING COMMITTEE**

**FEBRUARY 9, 2023**  
**10:00AM**

**REGULAR MEETING**  
**YOUNGSVILLE TOWN HALL**  
**134 US 1A SOUTH**

Chair Fonzie Flowers called the meeting to order at 10:00am. In attendance were Chair Fonzie Flowers, Committee Members, David Jerosse, Captain Lemons, Alysa McLaughlin, Cat Redd, A.C. Rich, Jim Moss, Lila Hedlund, and Emily Hurd. New Member Michelle Faulkner and Deputy Clerk Ravi Boze-Adams were also in attendance. Members Aubrey Cooper and Nathan Page were absent.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on January 13, 2023, as presented.

**MOTION: TO APPROVE MINUTES FROM THE JANUARY 13, 2023 REGULAR MEETING**

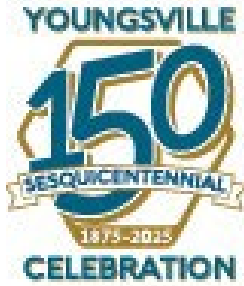
The motion was made by Member Hedlund, seconded by Member Redd, and passed unanimously, 9-0 (Moss entered the meeting after the vote).

The next item on the agenda was Old Business:

- A. DISCUSSION OF DRAFT LOGO DESIGN – SHAWN TERPACK – ARNETT MULDROW & ASSOCIATES Ltd.
  - i. Mr. Terpack was unable to attend.
  - ii. After a verbal survey, the Board decided on logo 6-B for the official logo, as seen in the current letterhead. The colors for 6-B will be used for unofficial use. Sponsorship logos were approved as presented. Mr. Terpack will be contacted with the decisions for a complete workup, which will be presented at the March 10<sup>th</sup> meeting.

**B. DISCUSSION ON CELEBRATION ACTIVITIES AND DATES.**

- i. Fundraising Events:



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1. Golf Tournament, yearly, with first one on June 9, 2023, rain date June 16, 2023
  2. 5-K Run on March 16, 2024 & March 15, 2025
  3. Souvenirs will be put on the market in late 2024, with distribution to start in 2025
  4. Silent Auction, with possible Casino Night in November 2023
  5. Cook Offs to start in 2023. Member Redd will speak with Buck at Bud's regarding profit margins and best operational practices. Potential venues considered are Luddy Park, Faith Baptist (no alcohol on premises) or the new ABC Property
- ii. Sponsorships:
1. Platinum- \$9,150 Gold- \$6,150 Silver- \$3,150 Bronze- \$1,500.
  2. Friends of Youngsville- includes in-kind and monetary donations \$150 and above, which donors will receive at least a t-shirt. An additional hat is in consideration for higher brackets.
  3. Excess funds will be used for future endowments like Shop with a Cop, Friends of the Parks, other civic organizations and/ or possibly a Town Arch that may cost upwards of \$50,000.
  4. Members were charged with bringing back suggestions for sponsorship package details.
- iii. Events:
1. Plant 150 Trees, with a picture of the tree and the planter and/or donors who contribute \$150 to the cause on the website.
  2. Food Drive at the Cookoffs with donations going to The Journey Ministry Pantry in Youngsville.
  3. Main Street Festival:
    - a. Saturday - May 17th – Rain Date May 31st
    - b. 9:00 am Vendors on Main Street
    - c. 9:30 am Morning Prayer at Mitchell Park
    - d. 10:00 am Parade with Decade Decorated Float Contest
    - e. 11:00 am Family Fun, Multiple Music Stations, Historic Tours, and more all between Luddy Park and Panic Point
    - f. Fireworks 7:30pm
  4. Environmental Component of a Zero Waste Initiative is being considered, such as no Styrofoam, recycling bins use, and composting of food waste at vendor trucks and restaurants.

The next item on the agenda was New Business. There were none.



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The next item on the agenda was Reports.

A. Subcommittees:

- a. Activities -McLaughlin stated March's Opening Day of Spring Baseball will kick-off activities. She also reiterated the June 2023-2025 Golf Tournaments.
- b. Fireworks – AC Rich noted that at least 800 ft of setback from structures will be required at fireworks venues. Luddy Park, Panic Point and Youngsville Elementary are being considered. He also noted a \$3,000 minimum price quote.
- c. Fundraising -nothing further
- d. Marketing - none
- e. Parade – Hurd wants floats entries to reflect a historic decade, with possible prize

The meeting adjourned at 11:32 am upon a motion made by Member Hedlund, seconded by Member Red, and approved unanimously, 10-0.

*Respectfully submitted by Ravi Boze-Adams, Deputy Town Clerk*

*Youngsville Sesquicentennial 2025  
Sponsorship Opportunities*

*Platinum - \$9,150*

Sponsorship of a Parks and Recreation Team for four (4) seasons, five (5) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and social media, mention on Sesquicentennial signage, included on advertising, Signage on Field 1 and 2 at the Luddy Park, and five (5) Souvenir items of your choice.

*Gold - \$6,150*

Sponsorship of a Parks and Recreation Team for three (3) seasons, four (4) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and social media, mention on Sesquicentennial signage, included on advertising, Signage on Field 2 at the Luddy Park, and four (4) Souvenir items of your choice.

*Silver - \$3,150*

Sponsorship of a Parks and Recreation Team for two (2) seasons, three (3) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and Social Media, mention on Sesquicentennial signage, Signage on Field 3 at the Luddy Park, and three (3) Souvenir items of your choice.

*Bronze - \$1,500*

Sponsorship of a Parks and Recreation Team for one (1) seasons, two (2) free tickets to Sesquicentennial Events, Plaque, Sponsorship Logo, mention on Town Website and Social Media, mention on Sesquicentennial signage, Signage on Field 4 at the Luddy Park, and two (2) Souvenir items of your choice.

Note: Sponsorships can be paid all at once or over a three-year period.

*Friend of Youngsville*

\$150 - \$499 – mention on website, one (1) Souvenir item of your choice.

\$500-\$999 – one (1) free ticket to Sesquicentennial events, Certificate, Logo, mention on website, one (1) Souvenir item of your choice.

\$1,000 - \$1,499 - two (2) free ticket to Sesquicentennial events, Certificate, Logo, mention on website, two (2) Souvenir items of your choice.

Services in lieu - one (1) free ticket to Sesquicentennial events, Certificate, Logo, mention on website and social media, one (1) Souvenir item of your choice.

# of Seasons for Team Sponsorship	# of Tickets to Sesqui Events	Plaque	Logo	Website and Social	Sesqui Signage	Included on Advertising	Sign at Upper Field	Sign on Field 2	Sign on Field 3	Sign on Field 4	# of Souvenir items	Sponsorship Amount	3 Payment Plan
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4	5	X	X	X	X	X	X	X			5	\$ 10,150.00	\$ 3,383.33
3	4	X	X	X	X	X		X			4	\$ 6,150.00	\$ 2,050.00
2	3	X	X	X	X				X		3	\$ 3,150.00	\$ 1,050.00
1	2	X	X	X	X					X	2	\$ 1,500.00	\$ 500.00

Platinum  
Gold  
Silver  
Bronze

Friend:

Donation				X								1	\$150-\$499
Donation	1		X	X								1	\$500-\$999
Donation	2		X	X								2	\$1,000-\$1,499
In lieu	1		X	X								1	Services

Donation  
Donation  
Donation  
In lieu

Maybe a printable certificate for Friend  
Logo for business use - whether cash or in lieu  
Ticket to event for participating businesses - ex: 15% discount



# Sesquicentennial Celebration 2025

## UPCOMING FUNDRAISERS

*Youngsville begins with You...*

**MAY 6, 2023**

**OPENING DAY:  
BASEBALL & SOFTBALL**

**JUNE 9, 2023**

**GOLF TOURNAMENT**

**Coming 2024**

***SILENT AUCTION***  
***5-K RUN***   ***COOK OFFS***  
***CASINO NIGHT***

*sponsorships available*

[www.youngsvillenc/150](http://www.youngsvillenc/150)

**SAVE THE DATES!**

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**LET'S CELEBRATE!**