



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

AGENDA
REGULAR MEETING
MARCH 8, 2024
10:00 AM

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

1. CALL TO ORDER
2. APPROVE MINUTES FROM THE JANUARY 12, 2024 REGULAR MEETING
3. FINANCE REPORT
4. OLD BUSINESS
 - A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES
 - i. CASINO NIGHT FINAL UPDATE – MEMBER HURD - MEMO
 - ii. 5K UPDATE – MEMBER REDD
 - iii. GOLF TOURNAMENT – MEMBERS MCLAUGHLIN/LEMONS
 - iv. SPRING BASEBALL OPENING DAY – MEMBER MCLAUGHLIN
 - v. BBQ COOKOFF – MEMBER MCLAUGHLIN
5. NEW BUSINESS - NONE
6. REPORTS
 - A. COMMITTEE MEMBERS
 - B. SUBCOMMITTEES
 - i. ACTIVITIES - MCLAUGHLIN
 - ii. FIREWORKS - RICH
 - iii. FUNDRAISING – COOPER/LEMONS
 - iv. MARKETING - FLOWERS
 - v. PARADE - HURD
7. ADJOURN

Youngsville
Home begins with you

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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

JANUARY 12, 2024
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:01am. In attendance were Committee Members Nathan Page, Lila Hedlund, Aubrey Cooper, Brandon Lemons, Cat Redd, Alysa McLaughlin, and Emily Hurd. Members AC Rich, Michelle Faulkner, and David Jerose were absent. The guest in attendance was Kim Kaid, Greater Franklin County Chamber of Commerce.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on December 8, 2023, as presented.

MOTION: TO APPROVE MINUTES FROM THE DECEMBER 8, 2023 REGULAR MEETING

The motion was made by Member Hedlund, seconded by Member Cooper, and passed unanimously, 8-0.

The next item on the agenda was the Finance Report. Hurd gave a brief overview of the Sesquicentennial Committee’s finances.



Sesquicentennial Committee
 Memorandum

To: Sesquicentennial Committee
From: Emily Hurd, Member
Date: 1/8/2024
Re: Monthly Finance Report

Please review and approve the below report on the Committee's finances as of January 8, 2024.

• Fundraisers	\$ 12,696.50
• Donations	\$ 110.00
• Platinum Sponsors (1)	\$10,150.00
• Gold Sponsors (1)	\$ 6,150.00
• Bronze Sponsors (1)	\$ 1,500.00
• Total expenses	\$ (3,442.74)
• Balance	\$27,163.76

Please do not hesitate to contact me if you have any questions or need more detailed information.



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The next item on the agenda was Old Business:

A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES

I. 5K Update – Member Redd

- a. Now have a route and explained how it would work.
- b. No sponsors yet and it is time to open registration.
- c. After debating costs, the Committee decided to drop CHIP timing due to expense.
- d. Discussed sponsorship signs - \$100 gaterboard and \$250 banner. The signage will have encouraging wording from the sponsor.
- e. Member Redd will handle the marketing and supplies. However, she will need help with sponsorships. Mrs. Kaid offered her help with the marketing and will contact the owners of the digital billboard on US #1.
- f. Member Redd will speak with the Yacht Club regarding holding the race and announcements at their facility as well as free beer to the runners.
- g. It was also mentioned to have the Yacht Club donate 15% of their earnings instead of free beer.
- h. Will have awards for first, second, third and then random awards.
- i. Member Redd expressed concerns about how many people would attend the first year's 5K. Staff will blast out the flyers when registration is ready to open.
- j. Several sponsorship ideas bounced around.
- k. Member Hurd stated she would be out of the office for this time and would be unable to help with the 5K event.

II. Casino Night Update – Member Hurd

- a. Member Hurd stated the Casino Committee was meeting bi-weekly to get everything ready for Casino Night at the Victorian.
- b. Bags will be stuffed the following Tuesday and decorating will be done the Friday before the event.
- c. Member Hurd stated she sent over 40 emails out to get more sponsors and participants.
- d. Member Hurd went over the prizes she had so far. Values were needed on the flyers and webpage to draw in more participants.
- e. Unable to find sponsors for several items, so this will set back the fundraising goal for the night. Member Hurd stated she expected to raise around \$8,000 to \$10,000.



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The next item on the agenda was New Business.

The first item under New Business was a discussion on Fireworks. Member Hurd explained this was slated to be discussed around this time, but it can be tabled for months if need be. Chair Flowers felt it would be fine to continue discussions under Subcommittee Reports.

The next item on the agenda was Reports.

A. Subcommittees:

i. Activities

- i. Member McLaughlin stated the date for the Golf Tournament has changed to May 31st since Old Liberty was updating their fields in June. Food has been donated and other activities have been added. Member Lemons stated the pricing would go back to the way it was the year before as no one liked the new pricing system.

ii. Fireworks

- i. There were no updates.

iii. Fundraising

- i. Members Cooper and Lemons discussed options for the Jail and Bail.

iv. Marketing

- i. Member Hurd had the Committee set the price for the Sesquicentennial Challenge Coin for \$20.

v. Parade

- i. There were no updates.

Chair Flowers adjourned the meeting at 11:29am, with a motion made by Member Hurd, seconded by Member Hedlund, and passed unanimously, 8-0.

Respectfully submitted by Emily Hurd, Town Clerk



Sesquicentennial Committee

Memorandum

To: Sesquicentennial Committee
From: Emily Hurd, Member
Date: 3/4/2024
Re: Monthly Finance Report

Please review and approve the below report on the Committee's finances as of February 29, 2024.

• Fundraisers	\$24,998.00
• Friends	\$ 925.00
• Platinum Sponsors (1)	\$10,150.00
• Gold Sponsors (1)	\$ 6,150.00
• Bronze Sponsors (3)	\$ 4,500.00
• Total expenses	<u>\$ (9,762.41)</u>
• Balance	\$36,960.59

We have \$6,650 in pledges and are waiting on the payments. We also have approximately \$7,842 in services for our various fund raisers.

Please do not hesitate to contact me if you have any questions or need more detailed information.



Sesquicentennial Committee Memorandum

To: Board of Commissioners and Sesquicentennial Committee
From: Emily Hurd, Member
Date: January 22, 2023
Re: Casino Night at the Victorian – Final Update

Casino Night at the Victorian was a huge success. Even with the weather and cold indoors, everyone had a great time and is looking forward to next year. With tickets and sponsorships sold, we brought in \$11,800. After expenses, we netted \$5,523.84. Keep in mind that unsold tickets and sponsorships equaled another \$5,050 that would have brought our net funds to \$10,573.84.

For the 2025 Casino Night, I would like to start selling sponsorships in August and tickets shortly after. Between word of mouth and what we are posting on social media, I don't think we'll have as hard of a time getting more sponsorships and tickets sold, especially if we start earlier in the year.

I wanted to thank both the Board of Commissioners and the Sesquicentennial Committee for their support of this event. I also want to thank the members of the Casino Night Sub-Committee for their hard work and dedication to making this event spectacular: Alysa McLaughlin, Captain Lemons, Lila Hedlund, Bobby Ayscue, Bridget Stanley, and Brian Whitley. Another thanks to Lucy Garcia, Michelle Faulkner, and Cat Redd for their help in preparing for Casino Night.

Bobby Ayscue did an amazing job of getting sponsorships and Brian Whitley was outstanding with his donations and efforts in obtaining prizes. We appreciate all our sponsors for the event: ABC Board, Oak City Logistics, Benchmark Community Bank, NCB Diesel, Pit Lane Moto, the Youngsville Animal Hospital, Home Slice Tavern, The Victorian, Kanki Restaurant, the Hedlunds, the Pages, Joseph Johnson of Builder Services, the Mudcats, Sheetz, and Packhouse Coffee. I would also like to thank the downtown businesses for their support in building the Downtown Goodie Bag: Yacht Club, HomeSlice, Charron's, Herbal Solutions, Scoops on Main, Tin Pig, Mary and Co., the Youngsville History Museum, Ronnie White's, and the Town of Youngsville. A big thank you to Deputy Town Clerk Ravi Boze-Adams for her amazing social media work and designing skills.

This event could not have happened without the amount of support of the Youngsville community. Everyone has my eternal appreciation and gratitude for their help and support!

Emily