



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
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MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

NOVEMBER 18, 2022
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:02am. In attendance were Chair Fonzie Flowers, Committee Members Jim Moss, Lila Hedlund, Emily Hurd, David Jerosse, Tanya Cash, Cat Redd, A.C. Rich. Vice Chair Miranda Goldman and Members Aubrey Cooper and Alysa McLaughlin were not in attendance. Also in attendance were Town Administrator Nathan Page and Deputy Town Clerk Ravi Boze-Adams. In attendance via telecommunications was Shawn Terpack of Arnett Muldrow & Associates Ltd.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on October 5, 2022, as presented.

MOTION: TO APPROVE MINUTES FROM THE OCTOBER 5, 2022 REGULAR MEETING

The motion was made by Member Hedlund, seconded by Member Redd, and passed 7-0, as Member Moss was absent for the vote.

The next item on the agenda was Old Business. There was no Old Business.

The next item on the agenda was New Business:

- A. Presentation on logo design by Shawn Terpack of Arnett Muldrow & Associates Ltd. Many ideas were expressed for the logo design including:
 - a. The Youngsville hexagon in the zero of the 150
 - b. The Youngsville hexagon to contain the logo
 - c. Promotional uses included possible banners, letterhead, hats, giveaway shirts, buttons



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- d. Incorporation of “150” in Downtown Businesses special purchases and deals on event days
- e. Logo on Barrel Pick to be auctioned as fundraiser
- f. Video document of each event for website
- g. Beer glasses with logo engraved

Emily will send Terpack the initial sesquicentennial presentation and the centennial button. Terpack will create an initial design and implementation for the January Meeting.

B. Brainstorming ideas for celebration types and dates included:

- a. 50-year incremental events, held on Friday, Saturday, and Sunday with a parade as the final event
- b. Events like the Boys & Girls Championship Teams Basketball games, tractor pull, tug-of-war, a dance at the Community House or Armory, and a summer parade with fireworks. The kick-off event needs to focus on the March 17, 1875, founding date.
- c. A prequel event highlighting the transition of the area called Pacific into the town called Youngsville could be held in the end of 2024
- d. Kick-off in March with the Christmas Parade culminating the yearlong events in December 2025

C. The subcommittees initially required are Fundraising, Parade & Fireworks, Children’s & Adult Activities, headed by Parks & Recreation with The Women’s Club for the Quilting Project, and Marketing Committees. Members need to volunteer to head or be a part of a subcommittee.

The next item on the agenda was Reports. The Sesquicentennial webpage has been created at www.townofyoungsville/celebration .

The meeting adjourned at 11:36am upon a motion made by Member Redd, seconded by Member Hedlund, and approved unanimously, 8-0.

Respectfully submitted by Ravi Boze-Adams, Deputy Town Clerk