



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

MINUTES
SESQUICENTENNIAL STEERING COMMITTEE

SEPTEMBER 8, 2023
10:00AM

REGULAR MEETING

YOUNGSVILLE TOWN HALL
134 US 1A SOUTH

Chair Fonzie Flowers called the meeting to order at 10:01am. In attendance were Committee Members Nathan Page, David Jerosé, Lila Hedlund, Michelle Faulkner, Cat Redd, Alysa McLaughlin, Jim Moss, and Emily Hurd. Members Brandon Lemons and AC Rich arrived late, and Member Aubrey Cooper was absent.

The first item on the agenda was to approve the Minutes from the Regular Meeting held on August 11, 2023, as presented.

MOTION: TO APPROVE MINUTES FROM THE AUGUST 11, 2023 REGULAR MEETING

The motion was made by Member Page, seconded by Member Hedlund, and passed unanimously, 9-0.

The next item on the agenda was the Finance Report. Member Hurd updated the Committee on how much money was raised between sponsors and fundraisers as well as money spent, for a balance of \$16,054.79.

The next item on the agenda was Old Business:

A. CONTINUE DISCUSSION ON CELEBRATION ACTIVITIES

I. 5K Update – Member Redd

- a. Panic Point doesn't do cash contributions, but we can use their facilities if needed.
- b. Will do CHIP timing. The representative gave several ideas on how to make it more successful, such as having another activity that pulls people to the 5K.
- c. Member Redd is working on keeping the t-shirt costs down and the color schemes for them.



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

- d. Promo Codes for businesses, such as a percentage off if participated in race.
 - e. Sponsorship is where the money is, and help is needed to sell sponsorships. Sponsors can get banners along the route and at the finish line.
 - f. Option to do photos at finish line, with a sponsor's logo on them.
 - g. Members Redd and Faulkner have worked on a route and will try using a route starting downtown, near the Yacht Club. Member Page stated the Town could close local streets as needed. Member Redd hoped to present the final route next month.
 - h. There was a discussion regarding limiting the age of runners if the Yacht Club were to sponsor the race.
 - i. Commissioner Redd would meet with BJ Ayscue for help with fundraising and sponsorship as well as Stephanie Schenck at the Yacht Club.
 - j. Awards will be handed out, possibly before the last few runners have come in. Along with 1st place, random other awards will be handed out as well. Must be present to win.
- II. Casino Night Update – Member Hurd
- a. The Victorian will host Casino Night as the main sponsor. We have agreed on a date of January 20th, cocktail hour at 6pm and gaming from 7-10pm. Furniture can be re-arranged to make room for the gaming tables, and they will allow us to use the big tent, including heaters, at the back for people to gather. We will have access to both the downstairs and upstairs rooms.
 - b. Games include 1 roulette wheel, 1 craps table, 1 poker table, and 4 blackjack tables.
 - c. Cocktail hour will be hosted by HomeSlice Tavern, and they will provide the bartenders, which will be an added cost.
 - d. Member Hurd is working on Table Sponsor packages for approximately \$750, including perks like 1 free ticket, free drink ticket, etc.
 - e. Tickets will cost \$100 and include \$10,000 in chips, 1 raffle ticket, and 1 free drink. Childcare will be included in the ticket price.
 - f. At the end of the night, chips can be turned in for extra raffle tickets. Prizes will then be drawn. Bridget Stanley, Youngsville ABC General Manager, has promised to hold back a few bottles to be purchased as prizes.



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

- g. Member Hurd stated things will start moving quickly, so a subcommittee will be formed for faster decision making. Updates will be given monthly to the Committee.
 - h. After a discussion, it was decided not to give free tickets for Boards and Committee members. Member Hurd will block off some tickets for a set amount of time, if not purchased then they will be open to the public.
- III. Fall Festival – Members Jerose and Hurd
- a. Member Jerose updated the Committee on the Fall Festival, including activities and layout.
 - b. Member Hurd presented the Sesquicentennial banners to be used at fundraising events.
 - c. Member Hurd stated she would have a table at the Fall Festival to hand out flyers on the Sesquicentennial, sponsorships, museum, Casino Night at the Victorian, and the St. Patrick's Day 5K. She would also host a 50/50 raffle and a Town logoed duffle raffle to help raise funds.

The next item on the agenda was New Business.

A. ACTIVITIES DISCUSSION

- I. After a brief discussion, the Committee favored hosting a Home Run Derby, Movie Night, and a BBQ Cookoff. Other options were given to be included with these events to make them better attended.
- II. Member McLaughlin is working with Faith Baptist Church to use their movie license.
- III. Several ideas were discussed regarding a BBQ Cookoff. Member Lemons stated he would work Brian Whitley of the Victorian, as he had experience.

The next item on the agenda was Reports.

A. Subcommittees:

- i. Activities
 - i. Member McLaughlin noted there was an Activities Committee later in the month.
- ii. Fireworks
 - i. Member Rich noted costs would include \$1,000 per minute. Luddy Park was a good place for the display, with the company using one of the lower fields to shoot off the fireworks. Member Rich would continue to work on getting quotes for under \$30,000. As there was a six-month lead time, the



Town of Youngsville
Sesquicentennial Steering Committee
P. O. Box 190 / 134 US 1A South
Youngsville, NC 27596
(919) 925-3401 – Town Hall / (919) 925-3402 – Fax
CustomerService@youngsvillenc.gov
www.youngsvillenc.gov/150

Committee would continue the Fireworks discussion in January under New Business.

iii. Fundraising

- i. Member Lemons noted the proposed goals of upcoming fundraisers. Member Hurd hoped to have more sponsors to help cover the costs.

iv. Marketing

- i. Chair Flowers was still working with Stormi regarding promotional ideas and packets. Should that not work out, he gave a few other options. Member Hurd noted souvenirs needed to be ordered soon for sponsors. She stated that she wanted some items that could be used for sponsors, then start selling full Sesquicentennial merchandise close to the end of 2024 or early 2025.

v. Parade

- i. Member Hurd stated she was meeting with the Christmas Parade Committee soon and would see if they would be willing to help with the Sesquicentennial parade as well.

Chair Flowers adjourned the meeting at 11:28am, with a motion made by Member Redd, seconded by Member Hedlund, and passed unanimously, 11-0.

Respectfully submitted by Emily Hurd, Town Clerk